



Revela[®]

Your leaders. Our passion.

SIX PRACTICAL
STRATEGIES THAT
WILL **DRAMATICALLY**
IMPROVE YOUR
BUSINESS.

START PRODUCING

EXTRAORDINARY RESULTS.

TALK TO A COACH

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As an executive, you want
a company that produces
EXTRAORDINARY RESULTS.

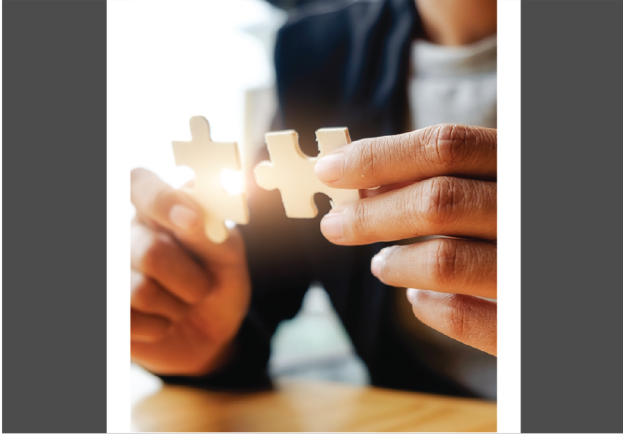
With the rapidity of change and complexity of business, we know how hard it is to create a clear path forward. You know you don't always have the answer. You spend time researching; thinking and rethinking, not moving forward.

But your business is far too important to not be getting the results you want.

So now what?

Take a look at six practical strategies you can use to dramatically improve results, so you can get unstuck and you can start taking action today.





You're missing a confidential connection.

When there are issues that need to be vetted but it's not the right time for others in your company to hear about it, venting to or bouncing ideas off of the wrong person can have disastrous consequences. Or maybe you want your message to be better prepared. Find someone who can ask you the right questions so that when it's time to deliver the message, you feel ready. Reducing the wasted time and moving into action.

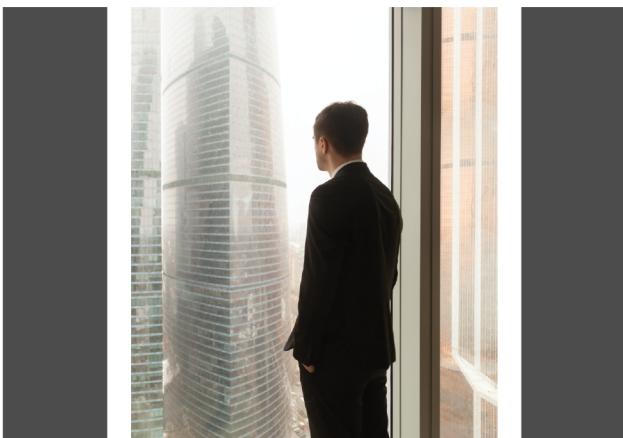
You don't have alternatives.

It's that feeling when you know there's something wrong but you can't put your finger on it. You probably find yourself frustrated not knowing what the core issue is, then rethink things over and over, not getting anywhere. This delays any action that can be taken to fix the issue. You must find ways to identify the root cause of the frustration and identify solutions or actions to get started.



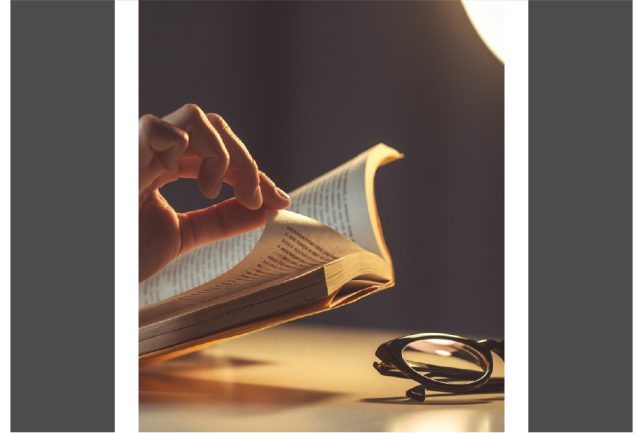
You're not breaking through confirmation bias.

Executives can get into a habit of finding evidence to support an idea, a problem, or behavior. Having evidence isn't necessarily a problem, unless it doesn't include evidence to the contrary. You have to uncover the whole truth so you can make decisions with all of the evidence.



4 **You're not questioning conventional wisdom.**

You can unconsciously start believing that what has created your success will continue to produce the same or better success. But we know this isn't true. The status quo, unchallenged, prevents teams and companies from advancing or making progress. Be sure to question everything. You don't yet know what future success looks like.



5 **You lack an accountability partner.**

There are important actions and decisions that aren't taken or get postponed. Those same actions are less likely to be pushed off if there is someone who will follow up with you or ask about the status. Find somebody who will commit to your success.



6 **You're ineffective in the day-to-day.**

Many executives believe in ongoing learning. Reading, listening, and watching various information all with good intentions of implementing. Taking action is the key here. Seek out techniques to take action that help drive your results.

HERE'S THE PROBLEM.

You can't talk to just anyone about some of the things you're thinking. Maybe you don't have an outside perspective or a person you trust to think through the ideas preventing you from moving forward. Wouldn't it be great to have someone you trust to think out loud with? Someone who gets it. Where you can discuss alternatives to business problems that keep recurring or that you see coming?

If you don't find a way to take action, you've delayed the potential for results. You've hindered team productivity, leaving them buffering; wasting time and money. Your company may be stuck in the past because you're still looking at the business through the lens of conventional wisdom.

The actions of a leader ultimately affect the entire company. Building confidence in your actions, thoughts, and decisions moves the company forward and drives results.

Making these changes isn't always easy, but an executive coach, with an outside perspective, makes this process simple. Some leaders want an executive coach that helps them individually; a coach that challenges conventional ways of thinking. Some are looking for someone simply to discuss critical issues. And others want a coach for different reasons. Executive coaches aren't only for individuals. A coach working with your team will get everyone producing extraordinary results.

**TALK TO
A COACH**

IF YOU DON'T FIND A WAY TO TAKE ACTION,
YOU'VE DELAYED
THE POTENTIAL FOR
RESULTS.

1

**TALK TO A
COACH.**

*Schedule a call.
You talk, we'll listen.*

2

**CREATE A PLAN
AND COMMIT.**

*Drive accountability
through the process.*

3

**GET THE RESULTS
YOU WANT.**

*Have confidence in your
decisions moving forward.*



REVELA



Since 1989, we have helped executives just like you navigate the economic ups and downs and drive business results. Talk to a coach, so you can **stop wasting time** questioning your decisions, and instead focus on getting **extraordinary results**.

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